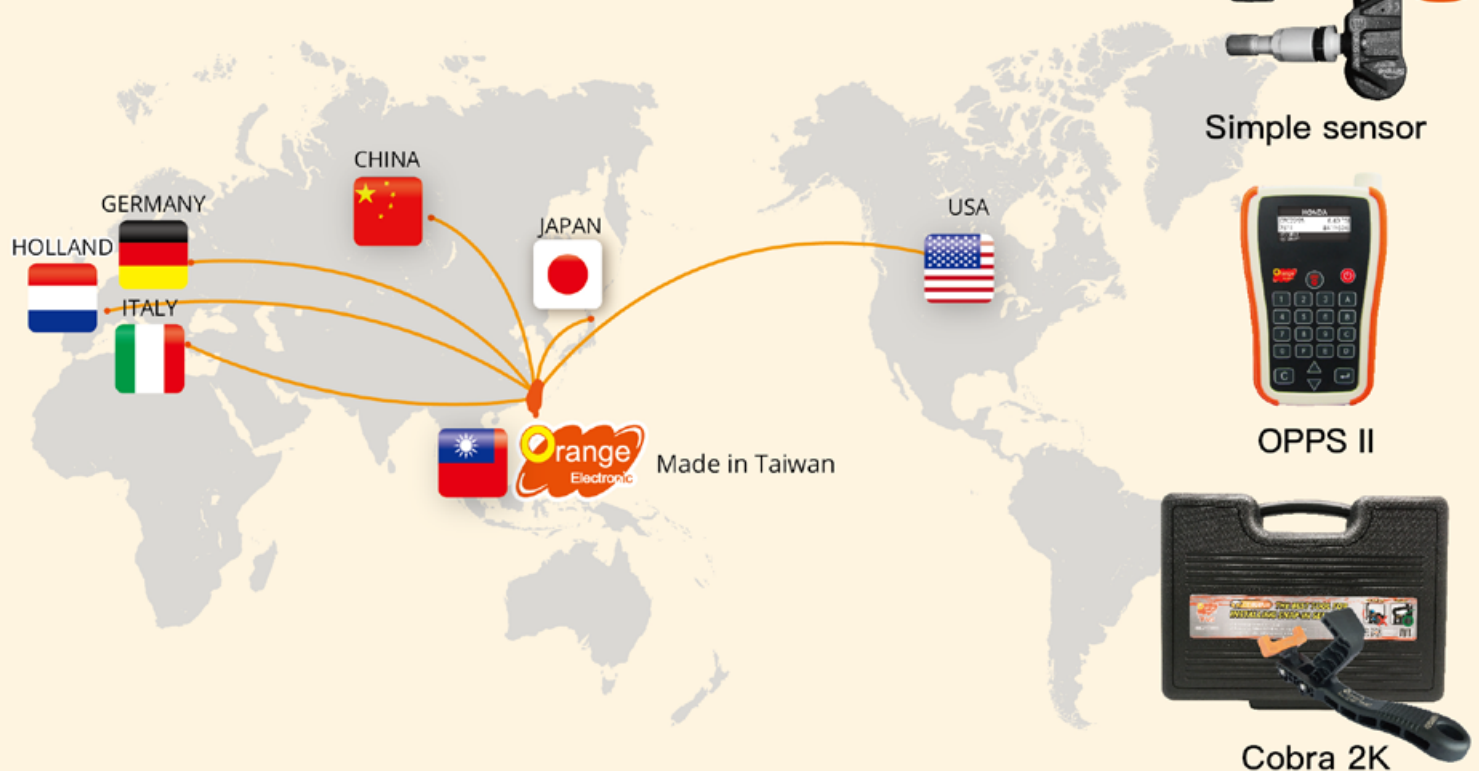




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ORANGE-TPMS

www.orange-electronic.com



**THE BEST TOOL FOR
INSTALLING
SNAP-IN SENSORS!**



Simple Sensor—
simplifies all your TPMS needs.



The experienced leader in TPMS

CEO 

We are proud to introduce our new revolutionary sensor mounting tool the Cobra 2K.

Data from auto manufacturers tells us that 10 to 15% of snap-in valves will leak after installation even if proper installation procedures are followed. The traditional tool (rubber puller) actually tears the rubber valve and you will not notice it because the damage is so tiny and it is covered by the rim. The way the traditional tool works is to attach and pull the rubber valve through the rim. This is an improper installation method as people have to make sure they do not pull the valve stem too hard, however it is difficult to make sure everyone pulls it through with same consistency and pressure every time. Technicians can easily pull valve stems too hard causing unseen damage and leaks. This leads

to unhappy customers returning to the tire store costing additional time and money to solve the customer's problem.

Technicians already know this, but up until now there has been no better alternative. We at Orange Electronic have heard this need and have developed the Cobra 2K, a tool to install snap-in sensors quickly, correctly and eliminating the concern for leaks. With the new Cobra2K, technicians can install sensors correctly by pushing the sensor body and screw head without damaging the rubber valve stem or core. Also we have interchangeable holders to fit all existing makes of snap-in sensors.

Orange Electronic we are constantly focused on innovation & improvement to satisfy the needs of our customers. We were chosen over one major player in the TPMS industry on supplying all OE sensors for Chery Motor in China. And we've been providing TPMS to Toyota, Mitsubishi, Suzuki for years. These significant achievement making us become experienced industry leader in both aftermarket and OE. Orange Electronic is your one-stop solution for all your TPMS needs. ☑

CONTENTS

01 NEWS

- SEMA Show 2017
- Copyright Notice

02 COVER STORY

Innovation "Cobra 2K"

04 NEW DISTRIBUTOR

Welcome GTW and North Gateway

06 BEST FOR YOU

Why Simple Sensor?

08 INDUSTRY NEWS

2018 Ford Mustang GT adding quiet exhaust and quiet start modes to be neighborly

SEMA 2017

article by Sema show website
<https://www.semashow.com>

The SEMA Show takes place October 31 – November 3, 2017 at the Las Vegas Convention Center located at 3150 Paradise Road, Las Vegas, NV 89109.

The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products to one place, the Las Vegas Convention Center. ☑

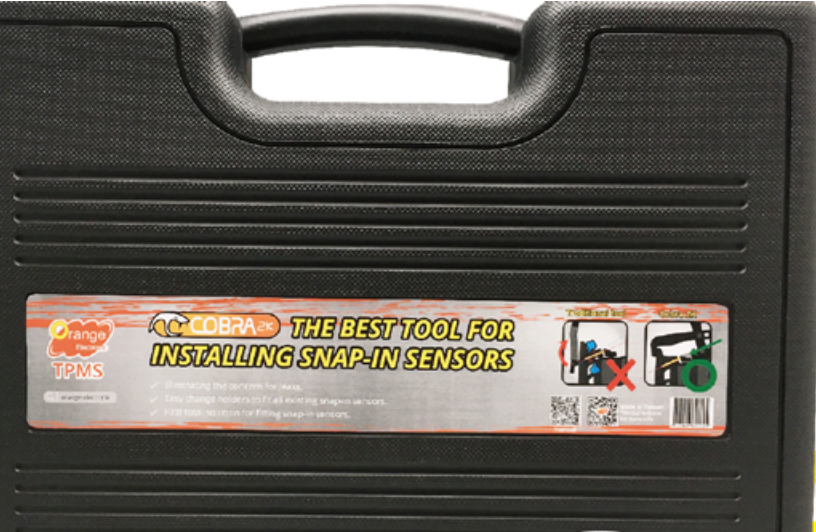
Welcome to our Booth #42203



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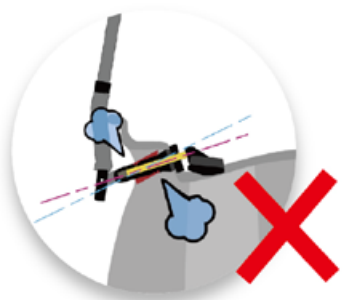
INNOVATION

THE TOTAL SOLUTION FOR INSTALLING SNAP-IN SENSORS!



Choose Cobra 2K

With the new Cobra 2K, technicians can install sensors correctly by pushing the sensor body and screw head without damaging the rubber valve stem or valve core.



Stop using traditional tool

Auto manufacturers report that 10–15% of snap-in valves will leak after installation even when proper procedures were followed. The traditional tool tears the rubber valve and you will not notice because the damage is so microscopic and is covered by the rim.



No worry about lost your sensor valve cap

Technicians lost valve cap frequently because using traditional tool.



The best tool for installing snap-in sensors

What's inside the tool set?

We offer Orange Electronic's P451,
Schrader's SN1, SN2, SN3
TRW's TP3
Continental's RB2.





Welcome GTW OF TAMPA

Our newest distributor covering the state of Florida

On September 10th, 2002, G Tires & Wheels' founder, Lester Cardoso, opened his first retail store, High Speed Tires. He managed this store with the fundamentals of family values. Providing quality tires and services with the assistance of selected professionals, with the purpose of providing great customer service to the surrounding community. Successful, Lester wanted to go further, so he aimed to become one of the best in the tire industry and established in 2009 what we know as G Tires & wheels in Miami, Florida. With the support of his family, employees, suppliers and customers he reached his goal.

Lester however wanted to move even further than on Tire Store and one Distribution center. He began his search for ways to expand and continued to

operate his businesses. Then the opportunity arose where he established a partnership with Yano Pelaez who has over 25 years tire experience in manufacture, distribution and retail and open his second distribution center in the beautiful city of Tampa, Florida GTW of Tampa, the second distribution center in the state of Florida of G Tires and Wheels.

GTW now has five locations serving the state of Florida including stores in Hialeah, Tampa, Fort Myers, Miami and South Miami.



see more

GTW tyre's trucks are now running around with Orange Electronic decals in Florida!



Welcome North Gateway



North Gateway Tire Co., Inc. is one of our valued partners in helping tire shops solve their TPMS needs. Darrell Hill and Tom Beattie, in partnership with parent company Dunlap & Kyle Co., Inc. based in Batesville, Mississippi, first opened North Gateway Tire in November of 1979. Their first location at 4001 Pearl Road Medina, Ohio, grew into what is today the premier retail tire store in Medina county featuring 27 tire and service bays to service the Medina County community. Along side of the retail business, North Gateway Tire has grown into one of northeast Ohio's largest tire wholesalers.

After three different warehouse expansions to the Pearl Road location over the years, in 2007 North Gateway Tire built their new 170,000 sq ft

facility in Seville, Ohio. There they moved their entire wholesale division where they have 20 trucks delivering tires to dealers in Ohio, Pennsylvania, Michigan and West Virginia. Following the lead of Dunlap & Kyle's owner, Bob Dunlap, who believes that maximum warehouse space is the answer to a successful wholesale operation.

Having the space to be able to carry an inventory to supply the customer with what they need, when they need it is essential to providing quality service. Especially when your offerings include TPMS, tubes, lawn & garden, passenger & light truck, commercial truck, agricultural and OTR.

We have been working with North Gateway for a year and a half. They first started by testing our sensors at their retail location. By doing so this assured them the product was needed and our company was one they wanted to partner with. Their sales knowledge of TPMS continue to grow with our ongoing support.



see more

North Gateway's trucks are now running around with Orange Electronic decals in Ohio!



SIMPLE

Why Simple Sensor?

FAST



- ONE INSTALLATION PROCEDURE
- TWO PIECE DESIGN

| | | |
|--|--|--|
| | OE Qualified | |
| | Reduce cost & Inventory concerns | |
| | 98% Coverage | |
| | ID copy 4 sensors in less than 5 mins | |
| | Rubber & Metal interchangeable Valve Stems | |
| | Sensors can be programmed after being mounted inside the tire. | |
| | Sensors can be reprogrammed if necessary. | |



Assign Sensor Technology

Reduce program errors

- No more triggering of the wrong sensors
- Reduce program and ID copy errors
- Tool triggers your choice of sensor
- Only program and copy the assigned sensor

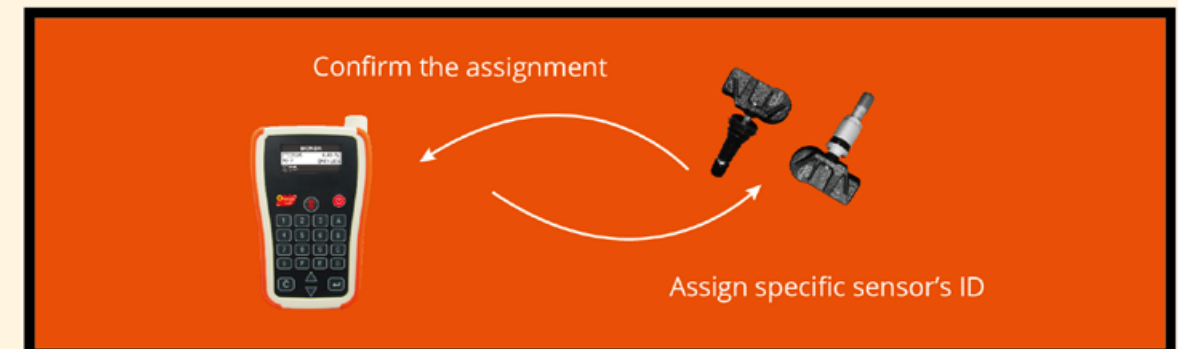


photo by Ford web
article by MOTORAUTHORITY/ Kirk Bell

2018 Ford



Mustang GT add exhaust start modes NEIGHBORLY

The 5.0-liter V-8 in the 2018 Mustang GT is getting a power bump to make enthusiasts happy, and it's also adding a Quiet Exhaust mode to make the neighbors happy.

It's part of a new active valve performance exhaust system, and owners will be able to activate the mode on the go or choose a programmable Quiet Start function to make sure the car doesn't disturb those around it upon startup. Drivers will be able to toggle through a menu in the instrument cluster using steering wheel controls to pick the quiet startup times for their cars. For example, one neighborly setting might be 9:00 pm to 8:00 am.

Ford says the Quiet Start drops the engine's decibels by 10 to 72, which is about the level of a household dishwasher. Matt Flis, Ford exhaust development engineer, says sounds in the upper-70-decibel range start to bother people.

The active valve performance exhaust system will also have different exhaust volumes for Normal, Sport, and Track modes.

Those who don't like their neighbors might like to rev their cars in the Track mode while driving down the block.

The idea for the Quiet Start started when a neighbor called the police on former head of vehicle engineering for Ford Motor Company, Steve von Foerster, after he started up a Shelby GT350 one morning.

Foerster didn't get a ticket and he didn't even get mad. Instead he spoke with the Mustang team and together they came up with Quiet Exhaust Mode and Quiet Start. "I love the sound of the V8, but it can be loud, and you can't annoy people like that in your neighborhood," said von Foerster. "It sounds so cool, but I thought, 'There has to be a way to give people more control over the engine's sound.' "

Sometimes a fussy neighbor can be a good thing. Not usually, but in this instance, one neighbor saved a lot of other neighbors some morning frustration. 🙄